



GEMS OF ISBR



Class of 2019-21



The editors wish to express special thanks to the Management of ISBR for visualizing the dream of formulating it to be a reality in the form of a book.

The students who have taken time to give their details to make this dream book a reality.

Gems of ISBR
December 2021

Blessings from
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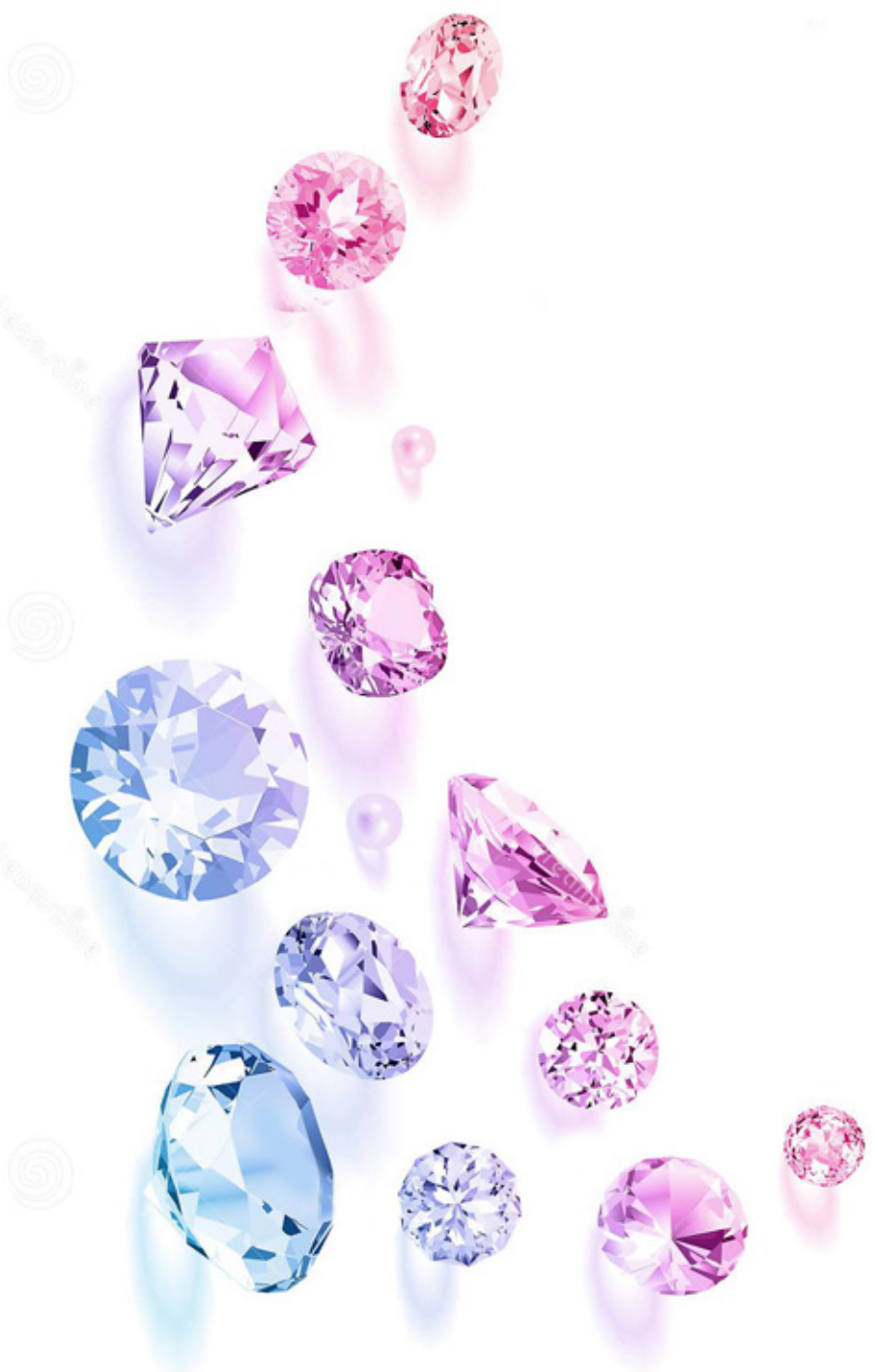
Published by
International School of Business & Research
www.isbr.in

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This book is dedicated to all those who have
shaped and polished our students to convert them into Gems of ISBR.
We stand united for a good cause and feel proud that
we have nurtured and nourished this bunch of young people who are on the
threshold of a bright future.



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Foreward

*each one
makes a
difference*

Every individual is unique by his or her attributes that he or she tends to carry while dealing with fellow beings. Certain personality traits are undoubtedly inborn and some subjective to grow as one gets inputs from the external world. That is where we believe that learning is an ongoing process. As Zig-Zigler quotes, "Learn, unlearn and relearn."

Similarly, at ISBR, every student is dear to us because they have portrayed a different image on the canvas of life. We are indeed proud of them. However, few broadened and challenged their limits and pushed the boundaries to stretch their imagination. They certainly are positive catalysts to transcend the border between the known and the right.

We take pride in introducing the Best Managers who could think at the speed of light, be very positive, give shapes to their ideas and set the whole campus with their POSITIVE VIBES.

They perhaps believed in the dictum "pass on the baton of knowledge, exert yourself beyond the limit, optimise on each one's strength and race towards the goal of perfect synchronisation."

We are sure you would love to know each one of them.
Here they come.....

Words of Wisdom

There is magic inherent in success, and it never ceases to amaze anyone. Some strange alchemy leaves the stamp of individuality on every one of us. This edition stands as testimony to the love and gratitude that it evokes.

It warms the cockles of one's heart and creates instant camaraderie. This edition reveals the institute's personality traits, learning, intuitive insight, enriching education, radical richness, artistry of form and culture. Life at the campus would undoubtedly be the breeding ground for all success that follows in the latter part of life. Grab the opportunity to the maximum, so you become better individuals in society.

Any good academic institution will render the best opportunity to take a holistic approach, be it co-curricular activities, seminars, Leadership development programs, workshops etc. However, the participation, interest and overall positive qualities should be brought to the table by the faculty to motivate and encourage the budding managers.

At ISBR, we have always worked through our varied approaches. We have different platforms that showcase the students' talents, and there are instances wherein our students have won the most coveted awards like "The Best Management Student Award" in inter-collegiate events. We look forward to having many such achievers who will shine and bring laurels to themselves and the institution.

This is an opportunity to strengthen our students' abilities, talents, and competencies. We wish to go a long way in nurturing many such young bright men and women for our country.

We wish you brighter prospects in all your endeavours.

Class of 2021

**future
is you**

Achievement seems to be
connected with action. Successful
people keep moving.



Aalhad Lokare

"I believe everything happens for a reason. But I can say life is good to me. Has been and is good."

Aalhad has completed his PGDM with a Major in Operations Supply Chain Management and Logistics and a Minor in Travel and Tourism. In addition, he holds a Bachelor's degree in Hospitality and Hotel Administration. His father, Mr Tushar Lokhare, is presently working as General Manager, Product and Business Development

with Brilloca Ltd. in Hyderabad, and his mother, Mrs Leena Lokare, is a homemaker. In his tenure at ISBR, he led the Media Club and committee and was part of the college magazine. He feels that studying at ISBR has created warm memories and instilled big dreams for him. He is currently working with INFRA.MARKET as Executive logistics.



Abhishek Kumar

"The best way to predict your future is to create it."
- Abraham Lincoln

Abhishek Kumar comes from the state of Bihar. He has pursued both his Bachelor's degree and Master's degree from City College, New York-USA in Computer engineering. His father was a banker and retired from Punjab National Bank as the Executive Director. He believes his father has inspired him to attain all his goals in life. He began his career as a programmer for an insurance company and shifted his career to project management. Currently, he is working at EY as a Senior Consultant. His biggest goal while pursuing

PGDM was to learn tools that would complement his leadership skills and further enhance them. He accomplished this and learnt many tools that can be applied in different scenarios and positions in the professional world. These tools include everything from the fundamentals to advanced. He has effectively applied these leadership skills to the workplace and furthered his professional life.



Aditi Bansal

"One of the most important lessons learnt during this journey was that everything is quite uncertain, so it is better to grab the opportunity when it shows up rather than waiting for the right time because we never know when uncertainty (Covid in this case) will hit and what changes it will bring with it."

Aditi Bansal hails from Kishangarh, Rajasthan. Her father, Mr Ramprakash Agarwal is a businessman and her mother, Meenu Bansal, is a homemaker. Aditi has completed her graduation in BBA from her hometown. A meticulous organiser, Aditi was part of the organising committee for various events like the Independence Day event, Children's Day function, to name a few. A few traits she has learnt during the pandemic are flexibility and adaptability. She is currently employed at PwC SDC Kolkata as a tax associate.



Aishwarya Lad

"The journey to enlightenment doesn't end when you graduate; it is only just beginning. Learning is a lifelong process."

Aishwarya Lad has completed her Bachelor of Commerce Degree from Mumbai. She has also completed her MBA from ISBR and is currently working as a Tax Associate at PwC SDC Kolkata. During her UG days, she was awarded the Best NCC Cadet award. Her passion has always been trekking and climbing.

At ISBR, she was part of the Finance Club. She has played an integral part in organising extracurricular activities. During her MBA days,

she also volunteered for the NHRD HR showcase. These activities helped her grow more confident and pushed her towards her aim.

Being a trekker, she believes that giving up is never an option. Once you start your climb, you must believe in yourself and stay strong no matter what.



Anirban Dasgupta

"Focus on the journey and not the destination, because in an attempt to worry about what we want, we often forget to appreciate what we have."

Anirban Dasgupta comes from the city of joy, Kolkata. He has completed his PGDM from ISBR with a specialisation in HR and Digital Analytics. He has also completed B.Com (Hons) in Accounts and Finance and is currently working in Deloitte as a Junior Analyst. A PGDM degree transforms people, which is evident for Anirban, who feels it is a mind-bending experience. It has enabled him to look at life from a broader perspective.

He also led the Discipline Committee and the Finance Club. He participated in the

events of Independence Day, Founder's Day, NBA accreditation, and many such short seminars and webinars, which not only helped him collaborate with industrial leaders but also helped him learn teamwork and professionalism.

While ISBR had given him opportunities and training to be the best in the corporate world, the journey to reach that destination was more than what meets the eye.



Anju Kafle

"Push harder than yesterday if you want a different tomorrow."

Anju comes from Mumbai, the city of dreams. Her father is a businessman, and her mother is a housewife. She has pursued her B.com from Pune University and has completed her PGDM in Marketing and EBFS. Although placed in excellent companies after completing her PGDM, she decided to pursue

an MSc in Accounting and Finance at the University of Greenwich, London, United Kingdom. She has volunteered and contributed to several areas at the institution, including social causes. She carries some good memories with her from ISBR.



Arindam Debnath

"Always bear in mind that your resolution to succeed is more important than any other."

– Abraham Lincoln

Arindam graduated from WBUT University in 2015 as a B.Tech graduate in Computer Science. He then joined Mphasis - An HPE Company as a Software Engineer in Unix and SQL Technologies. Having versatile technical experience of 4 years across various platforms and international projects, he envisioned the prospect of a quality full-time MBA degree and further strengthened the pillars of his career.

Thus, he chose ISBR Business School to pursue his post-graduate course in PGDM - Operations.

He has actively participated in corporate connections, industry talks, seminars, workshops, and cultural events. He also presented at the National Conference hosted by the FORE School of Business. His conference paper was selected and published in the ABDC Quality Journal List - May 2021 edition. Apart from that, he is certified in Cloud Infrastructures from Oracle and is SIX Sigma Green Belt by KPMG. He is currently working as an Oracle Fusion Functional Consultant for KPMG Global Services in Bangalore, India.



Atreyee Sinha Roy

"Success is the sum of small efforts repeated day in and day out."

Atreyee is from the city of Joy, Kolkata. She completed her Masters in Economics from the University of Calcutta before joining ISBR's Executive programme. Currently, she is working in Resource Infinite, an executive search firm in Bangalore.

She has successfully conducted the inaugural of the Executive programme by being the MC of the program. Her special skills are teamwork and collaboration. The PGDM Programme has helped her understand "management" as a subject and improved her communication & public speaking skills. It also helped her to develop a wholesome knowledge about the course.



Devi Prasad

ISBR truly means
REAL WORLD, REAL LEARNING.

Devi Prasad is from the city of Hyderabad. He has completed his PGDM from ISBR Business School with a major in Operations Management and a minor in Business Analytics. In addition, he holds a bachelor's degree in Mechanical Engineering and currently works for Flipkart as a senior operations executive. He belongs to a nuclear family where

his father is an employee in the private sector, and his mother is a homemaker. At ISBR, Devi Prasad was elected as a placement committee member for the batch 2019-2021 and was responsible for coordinating all the placement related activities. His learnings at ISBR were teamwork, taking ownership of tasks, interpersonal skills, communication, and corporate etiquette.



Divya Patel

"Believe you can and you are halfway there"

Divya's home state is Haryana. She has received her Bachelor's degree (BBA) from BJVM college in Gujarat. For her, ISBR is a college brimming with possibilities and challenges. She will cherish the fantastic memories she made at ISBR for the rest

of her life. She also feels that she has learned various skills. Overall, ISBR has provided a fantastic learning opportunity and a lasting memory. She is currently employed at Quess HouseMonster as a marketing executive.



Doel Bhattacharya

"Dream it, Believe it, Build it!"

Doel Bhattacharya is an HR Strategist and Passionate Toastmaster who wishes to explore and believe in continuous learning. She is currently working as Regional Human Resource Executive at Tata Consultancy Services, Nagpur, Maharashtra, India. Recently she has been awarded the Best Case Study Award and (S)miles Award by TCS Gems. She is a certified Competent Communicator and Competent Leader by Toastmasters International. She is the winner of the Erudition International Case Study Competition and has been awarded Best Manager by CIMS

National Management Fest. She has 2.4 Years of work experience in software development at TCS Nagpur prior to her PGDM. She was Former President of TCS Nagpur Toastmasters Club and Vice President of the TCS Spanish Club. During her PGDM, she has done internships at IIMB Incubation NSRCEL, TCS iON, Createn, Addivity, Olcademy, and worked in various positions such as Research Analyst, HR Business Partner, HR Strategy Analyst and HR Lead. She also has published several research papers in National and International Journals.



Gnanesh BJ

"The journey to enlightenment doesn't end when you graduate, it is only just beginning. Learning is a lifelong process...."

GNANESH BJ has completed a Master in Business Administration from ISBR and is currently working as a Business Development Specialist at Skill-Lync. He also has done Mechanical Engineering from Alliance University. Apart from theoretical knowledge, he has gained practical knowledge & headed an event which took part in ESVC-2017, a significant event conducted by IMPERIAL SOCIETY OF INNOVATIVE ENGINEERS. The journey at ISBR has been enlightening for him.

He was delegated to conduct marketing events such as C talk, Design Thinking, Entrepreneurial Event and Analytical Workshops. He has participated in CII's Quality Summit events, honed his leadership skills, and acquired organisational skill sets. He also has participated in Marketing Club Activities, Founder Day, NBA Accreditation, Sports and Circular Activity.



Itika Sethi

"One essential thing that I have learned and I would like everyone to know is that no matter where you are and what the situation is, if you believe in yourself and work hard, you can achieve anything no matter how tough the situation is, so always look for the right route instead of a short cut, as it might take more time, but it is worth the effort at the end."

Itika Sethi hails from the city of Nawabs. She started her journey in ISBR in 2019, filled with hopes and aspirations for a new beginning. A BBA graduate with a PGDM degree in Marketing and IB, she works as a Gartner Research and Advisory research specialist. Her father is Jitendra Mohan Sethi, a businessman from Lucknow, and

her mother is Mrs Monika Sethi, a Clinical Dietitian and a Homemaker. Itika is a zealous and aspiring entrepreneur. During her tenure at ISBR, she was actively involved in all activities on campus and has represented the institution in various intercollegiate events.



Kamalesh Kar

"There is no substitute for hard work"
Thomas Alva Edison

Kamalesh comes from the beautiful state of Odisha. He has pursued his B.Tech and M.Tech in Mechanical Engineering from BPUT University, Odisha and has completed PGDM in Marketing from ISBR. He is a good team player with a positive attitude. His father was Deputy Branch Manager in State Bank since 1985 and is retired now; his mother is a homemaker. He believes that a great college experience is an amalgamation of fun and learning. He has participated in extracurricular activities and other

events organised by the college. As a result, he has acquired the skillset for his future endeavours. He is currently working for YMTS INDIA, a premier software development company that offers a wide range of software products, services and solutions to different industries in the market. He wants to be an entrepreneur in the future and has already started his journey there.



Prachet Kulkarni

“Believe in yourself, and you will be unstoppable.”

Prachet Kulkarni is a PGDM graduate from ISBR B School working with TCS – Mumbai as a Talent Acquisition specialist since May 2021. He completed his PGDM in HR and Business Analytics in 2021. He has participated in various Business Conferences and Seminars and presented Research papers in HR and Analytics. The knowledge and experience gained from ISBR have helped him accomplish various life goals.



Pratibha P.

“Aim for the moon, and if you miss, you will still be among the stars.”

Pratibha.P has completed her Computer Science Engineering. However, her passion for learning did not end there, and she decided to do her MBA from ISBR and is currently working in KPMG Global Services as Associate Consultant. In her UG, she represented her college in the CSI Paper presentation.

Her journey in ISBR has been incredible, where she got immense industry exposure. She has actively participated in the HR club and worked alongside

faculties as a student assistant, which helped her acquire leadership qualities and the appropriate skills and knowledge to handle responsibilities. Her interest in HR is reflected in her work, and hence she got the job she dreamt of.

She is also passionate about exploring the subject in other ways, like working on papers and participating in quizzes.



Rohith M S

"Karmanye vadhikaraste Ma Phaleshu Kadachana, Ma Karma Phala Hetur Bhur Ma Te Sango Sav Akarmani".

This means "You have every right to work but not expect the fruits out of it. Let the focus be not on the fruits."

Rohith M S has completed his Mechanical engineering. He has also completed his PGDM from ISBR and is currently working as a Corporate Strategist at Bosch. His achievements in UG were representing India in an International AeroModelling Championship and fairing the #5 rank worldwide among numerous participating countries.

The journey in ISBR began with community service, which is essential for any professional because humanity and social responsibility always come

before honing skills and eying profits. As the journey progressed, He made some wonderful friends, who formed a crucial element in protecting his mental health, always keeping him grounded and helping him get things in perspective. He has delegated the authority to decide, organise and conduct various thematic events such as IITB's flagship Entrepreneurial event, the IIM-K analytics workshop. As a result, he honed leadership and organisation skills. He also organised and participated in events such as CII's Quality summit, Founder Day, and NBA accreditation, etc.

Sanjana Kunjar

"The journey of a thousand miles begins with one step."
- Lao Tzu



Sanjana began her journey at ISBR with big dreams. She found that support in all the resources of the institute. She felt zealous working and performed well in academics and other activities. She is thankful to ISBR for all the opportunities and learnings which made her industry-ready and fit for the corporate world.



Shelaj Sharma

"You can have lots of ambition, but you will never reach success if you don't persist when the going gets tough."

Shelaj is a keen biker and hails from Chandigarh. His father's name is Sanjeev Sharma, and he is working as a Deputy Director at SIA. His mother is Nisha Sharma, and she is a lawyer. He has pursued his PGDM from ISBR with a specialisation in Finance and Business Analytics and is currently working at Grant Thornton as a Risk Advisory Associate. Shelaj feels that sometimes arbitrary decisions can make your life; all you need to do is be determined, go with the flow and never be afraid of any situation.



Shraddha Pandey

"Stop regretting your past. Strive for the betterment of your present and future."

Shraddha Pandey has done her engineering in Computer Science and Engineering(CSE) branch. After completing her engineering, she realised that she was not meant to sit in front of a laptop and do coding work. She decided to go for an MBA, so she got into ISBR Bangalore. She is an author (An experience of 8 years) of five books, a co-author of three anthologies, a writer for more than fifteen websites, and has written more than 5000 quotes available on Google. She is one of the top-ranked

LinkedIn and Quora influencers in India. Besides, she has a rich experience of three years in digital marketing and has also worked as a content writer and a digital marketing specialist. She also works as a freelancer and has provided individual sessions to youngsters on graphic designing, digital marketing and content writing. She also runs her start-up, "Digital Marketing Services", where she delivers services to different businesses. She also maintains ISBR Blogs.



Shubham Hemani

"There will always be people who hate you, look down upon you - But if you give your 120% every day, you are answerable to no one."

Shubham is a native of Kolkata, the city of joy. He is a bright student with good scores in his schooling and undergraduate studies. He has pursued Bcom Hons from BESC, Kolkata, and was one of the top scorers in Economics. He is currently an entrepreneur at Arihant Investments, a financial service provider.

His accomplishments at ISBR have been many. He was a long-serving member of Media Club – Mirage. At an intra-college event, he won the chess championship, placed second in the marketing quiz, represented ISBR at a fest, and served as the Master of Ceremony at various events. He has also published research papers, organised a political debate, and received much positive feedback for it.



Siddharth T

"A time worth cherishing for life. I will always be grateful for having such an encouraging group of teachers and friends to support, coach and motivate me."

Sidharth is a PGDM graduate from ISBR. He completed his B.Tech in EEE from SRM Institute of Science and Technology before his PGDM. His father, P Thangavel, is a Businessman and his mother, T Periyamayaki, is a homemaker. He hails from the

city of Coimbatore in Tamil Nadu. He is currently working as a Sales Executive at Coffee Day Beverages. He feels that all his fellow students happened to be his role models. They all had a unique way of working and brought out the best in him.



Swati Jha

“Success is the sum of small efforts repeated day in and day out.”

Robert Collier

Swati Jha hails from Ghaziabad, Uttar Pradesh. Her father is a financial advisor at Life Insurance Corporation. She has a Bachelor's degree in Business Administration (Finance) and a Master's degree in Marketing and International Business. ISBR has not only given her top-notch academic exposure but helped her reshape her career throughout her course. However, her experience at ISBR is limited to academics and the overall skill development that she will cherish for life.



Swetha Poojary

“Success is not the key to happiness. Happiness is the key to success. If you love what you are doing, you will be successful in life.”

Shwetha M P has completed a Bachelor of Commerce Degree from Mangalore University. She has also completed MBA from ISBR College Bangalore and currently working as an Assistant Manager at ICICI Bank Bangalore.

Her journey in ISBR has been a milestone towards pursuing targets in life. She has been part of the finance club and actively participated in extracurricular activities like volunteering in Youth for Seva NGO attending workshops on Design Thinking. She has received certificates from ISBR for HR challenges in VUCA World, Digital Skills: Digital Marketing conducted by ACCENTURE.



Toshith Shastry

"Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence"
- Helen Keller

Toshith Shastry is a native of Bangalore. His mother is Monishaa Shastry, and she is a Fraud Specialist. He has pursued his Bachelor of Commerce from Christ University, Bangalore. He has completed PGDM from ISBR with a specialisation in Finance and Business Analytics. He is currently working in Federal Bank as Junior Finance Officer Grade I Centralised Credit Retail Hub. At ISBR, he was involved in conducting the Independence Day Event, was part of the NBA team preparing for

accreditation, and took part in several social club events. He has also participated in events such as the B Plan competition of IIM B, Quality Summit at CII, and IIT Bombay Entrepreneurship Event Cell. He also won the Best Paper Award at NIT Trichy in May 2021. He believes that real learning takes place outside the classroom. One of his major learning is that actual growth is not fostered in comfortable situations.



Vignesh Krishnamoorthy

"Ambition is the path to success, Persistence is the vehicle you arrive in."

Vignesh is a native of Madurai. His mother is Srimathy Krishnamoorthy, and she is a homemaker. He has pursued his PGDM from ISBR with Marketing and Analytics as a specialisation. He is currently working as the Head of Supply and Analytics at Warehouse Now. At ISBR, he was part

of the Marketing Club. He feels that ISBR is highly industry-oriented and provides a wide gamut of knowledge. The two years spent at the institute were full of learning opportunities with the right blend of fun and academics.



Vishnu Suresh

“Aim for your dreams, but don’t lose yourself. Sometimes the road to greatness takes creating your path.”

Vishnu is a multi-talented student whose interests vary from cricket, music, acting, and psychology. He has pursued his engineering in Mechanical engineering and completed his MBA from ISBR college. He is currently working for Adecco (Campus Placement), One-year as Creative Head and nine months as a Project Mentor. He has acted in many short films, a few

featured in TV channels, reported in newspapers and won prizes in short film festivals. He has also acted in ad films, musical albums and web series. At ISBR, apart from academics, he has won several prizes in singing competitions, short put competitions and ethnic day competitions. He was an active member of the sports club at ISBR and helped coordinate workshops.



Yashus G

“If you want to walk fast, walk alone. But if you want to walk far, walk together”.
- Ratan Tata

Yashus G, our PGDM student, is an earnest learner who is good at organising and getting things done and keen on giving back to society. Some of the noteworthy events that he was blessed to be a part of include: organising the Independence Day; using design thinking to organise various skits to ensure that the limited resources at hand were used aptly; organising IIT- Bombay’s Flagship entrepreneurship workshop that came

with essential lessons of coordinating with people from outside of the circle of comfort and ensuring all of the nearly 100 participants gained the best from the resource person. This event fortified his resolve of starting up his venture, invigorating the entrepreneurial spirit to go beyond the normal. Another important takeaway from this event was the coming together of like-minded individuals.

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TRILOCHAN SINGH	PGDM	AMAN HANS	PGDM
UJALA THANTHARATEY	PGDM	KOMATHISHA K R	PGDM
UTKARSH KUMAR GUPTA	PGDM	MEGHANA KALAPALA	PGDM
VANDANA KUMARI	PGDM	SOMYA BANSAL	PGDM
VANYA JAIN	PGDM	SETTY RAJESWARI	PGDM
SRIPERAMBUDURU VASUDHA	PGDM	DARSI BHAGYA SREE	PGDM
PATHAK VIDHI PARESH	PGDM	SUBIR ROY	PGDM
VIDHU SHARMA	PGDM	GHONE RASHMI SANTOSH	PGDM
VIGNESH K	PGDM	THONDANPU SAI SUMANTH KUMAR	PGDM
YASH YADAV	PGDM	PAMARATHI KALPANA	PGDM

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SRIJONI GHOSH	PGDM	CHETAN S SIDDAPUR	MBA
RATAKONDA RESHMA SREE	PGDM	DEEKSHITH P D	MBA
ANITA KUMARI	PGDM	DINESH J	MBA
RAJKUMAR C SARAVANAN	PGDM	GNANESH B J	MBA
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NITU MISHRA	PGDM	KARTHIK N	MBA
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ADARSH SONKER	MBA	KUSHAL V P	MBA
ADITI NEGI	MBA	M.GOWTHAM	MBA
AISHWARYA SATISH LAD	MBA	MANJUNATH ROTTI	MBA
AKASH KUMAR THAKUR	MBA	MAYANK JAIN	MBA
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NITESH N	MBA	SANDEEP C	MBA
PADMAVATI HEMANT MANI	MBA	SEEMA L	MBA
PAVITHRA K	MBA	SHAIK HASEEB	MBA
PRAJWAL V J	MBA	SHASHIDHAR J	MBA
PRAJWALA SHRIVASTAVA	MBA	SHRADDHA PANDEY	MBA
PRAMODKUMAR BHAT	MBA	SHWETHA M POOJARY	MBA
PRANITHA R	MBA	SINDHURA YEMMANURU	MBA
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PRATHIBHA P	MBA	SUSHMITHA P N	MBA
PRAVEEN R	MBA	SUSHMITHA V	MBA
PUNEETH CHAKRAVARTHI R	MBA	THEJASWINI K	MBA
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RASHMI RAO	MBA	VINODKUMAR KAVALUR	MBA
ROHAN ROBERT R G	MBA	VINUTHA S V	MBA
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