

# INTER-COLLEGE BUSINESS CASE COMPETITION 2025

## THEME:

A CHALLENGE FOR STUDENTS TO DEVELOP  
GROUNDBREAKING BUSINESS STRATEGIES THAT  
DRIVE INNOVATION AND IMPACT.

## BOOT CAMP

APRIL 20TH, 2025

EXCLUSIVE BOOTCAMP WITH NATIONAL-LEVEL CASE STUDY  
COMPETITION WINNERS FROM UNSTOP! LEARN WINNING  
STRATEGIES, STRUCTURED PROBLEM-SOLVING, AND EXPERT  
TECHNIQUES TO EXCEL IN CASE COMPETITIONS.

## BUSINESS CASE COMPETITION

APRIL 25TH, 2025

🕒 9 AM

📍 ISBR BUSINESS SCHOOL

107, NEAR, INFOSYS DRIVE, BEHIND BSNL TELEPHONE EXCHANGE, ELECTRONICS  
CITY PHASE 1, ELECTRONIC CITY, BENGALURU, KARNATAKA 560 100

## REGISTRATION DETAILS

### For Registration:



[https://docs.google.com/forms/d/e/1FAIpQLSdrC-xfKDMX4uNF2cSTajetF9LjkEfAKTd\\_7lxQPXxwetpMOQ/viewform?usp=dialog](https://docs.google.com/forms/d/e/1FAIpQLSdrC-xfKDMX4uNF2cSTajetF9LjkEfAKTd_7lxQPXxwetpMOQ/viewform?usp=dialog)

### REGISTRATION FEE

Rs. 1000

Scan the QR for Payment



SHIMU UPID

### CONTACT US

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## ABOUT THE COMPETITION:

THE LIVE STARTUP BUSINESS CASE  
COMPETITION AIMS TO BRING TOGETHER  
INNOVATIVE MINDS FROM ACROSS COLLEGES  
TO SOLVE REAL-WORLD BUSINESS  
CHALLENGES. PARTICIPANTS WILL ANALYZE  
AND DEVELOP STRATEGIC SOLUTIONS TO CASE  
STUDIES THAT TEST THEIR ENTREPRENEURIAL  
AND PROBLEM-SOLVING SKILLS.



## ELIGIBILITY:

- OPEN TO UNDERGRADUATE AND POSTGRADUATE STUDENTS FROM ALL COLLEGES/UNIVERSITIES.
- TEAM SIZE: 3 TO 4

## PRIZES & REWARDS



WINNER

15000 AND CERTIFICATE



RUNNER-UP

5000 AND CERTIFICATE



INTERNSHIP OPPORTUNITY  
WINNERS  
MAY RECEIVE